

Applic. No. 10/612,627
Amdt. dated May 26, 2005
Reply to Office action of November 26, 2004

Claim Amendments

This listing of the claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (currently amended): A beverage container, comprising a container body, and a source of luminescence associated with said container body for emitting light, said source of luminescence being a luminescent pigment that is a component of a body material from which the container body is formed.

Claim 2 (currently amended): The beverage container according to claim 1, wherein said source of luminescence [[is]] includes a coating disposed on said container body.

Claim 3 (cancelled).

Claim 4 (original): The beverage container according to claim 1, further comprising indicia associated with said container body, said source of luminescence being disposed in said indicia.

Claim 5 (original): The beverage container according to claim 4, wherein said indicia is lettering or graphics and said

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source of luminescence is a pigment in ink forming said lettering or graphics.

Claim 6 (cancelled).

Claim 7 (original): The beverage container according to claim 4, wherein said indicia is lettering or graphics, and said source of luminescence is a pigment in ink forming said lettering or graphics and disposed on said body.

Claim 8 (original): The beverage container according to claim 1, wherein said container body is formed of plastic.

Claim 9 (original): The beverage container according to claim 1, wherein said container body is formed of glass.

Claim 10 (original): The beverage container according to claim 1, wherein said container body is formed of paper.

Claim 11 (original): The beverage container according to claim 1, wherein said container body is formed of metal.

Claim 12 (original): The beverage container according to claim 1, which further comprises a label disposed on said container

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body, said label containing indicia having said source of luminescence.

Claim 13 (original): The beverage container according to claim 12, wherein said indicia is lettering or graphics and said source of luminescence is a pigment in ink forming said lettering or graphics.

Claim 14 (original): The beverage container according to claim 12, wherein said label is formed of a body material, said indicia is lettering or graphics, and said source of luminescence is a pigment in ink forming said lettering or graphics and disposed within said body material.

Claim 15 (original): The beverage container according to claim 12, wherein said label is formed of a body material, said indicia is lettering or graphics, and said source of luminescence is a pigment in ink forming said lettering or graphics and disposed on said body material.

Claim 16 (original): The beverage container according to claim 12, wherein said label is an adhesive label.

Claim 17 (original): The beverage container according to claim 1, further comprising a sleeve disposed on said container body

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for maintaining a temperature of contents of said container body, said sleeve containing indicia having said source of luminescence.

Claim 18 (original): The beverage container according to claim 17, wherein said indicia is lettering or graphics and said source of luminescence is a pigment in ink forming said lettering or graphics.

Claim 19 (original): The beverage container according to claim 17, wherein said sleeve is formed of a body material, said indicia is lettering or graphics, and said source of luminescence is a pigment in ink forming said lettering or graphics and disposed within said body material.

Claim 20 (original): The beverage container according to claim 17, wherein said sleeve is formed of a body material, said indicia is lettering or graphics, and said source of luminescence is a pigment in ink forming said lettering or graphics and disposed on said body material.

Claim 21 (original): The beverage container according to claim 17, wherein said sleeve is formed of plastic.

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Claim 22 (original): The beverage container according to
claim 17, wherein said sleeve is formed of rubber.